



2026 Sponsor Kit

May 16th, 2026





ABOUT US

































The Muskoka 2/4 Craft Beer Festival is an annual Festival organized by the Huntsville/Lake of Bays Chamber of Commerce. This event offers a great way to kick off the summer season and spend a Saturday hanging out on the beautiful Muskoka River in downtown Huntsville. The 2026 event takes place on Saturday May 16 in River Mill Park in downtown Huntsville. Kick back and enjoy the atmosphere that the long weekend in Muskoka brings.

This is a craft beer festival smashed together with music, food and a full day of fun. Visitors enjoy over 15 different Ontario craft breweries who bring over 50 of the most flavourful craft beers you can imagine. Not only that, but every year there is a mouth-watering lineup of food and two stages offering up live music all day.



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LEVELS OF SPONSORSHIP

Package Level	Presenting Partner	Gold	Silver	Bronze	Community Partner
	\$5000	\$2500	\$1000	\$500	\$250
	1 Available	1 Available	5 Available	Unlimited	Unlimited
Naming Rights – The 2026 Muskoka 2/4 Craft Beer Festival presented by [YOUR BUSINESS]					
Advertisement in Weekend Handbook (Size Determined by Sponsorship Level)					
10'x10' Booth Space at the Festival					
Advertisement on Website					
Emails to HLOB COC Database (Amount Determined by Sponsorship Level)					
Signage (Provided by HLOB COC) at the Festival					
Signage Space at the Festival					
Logo on All Print Material					
Social Media Promotion					
Festival Entry Tickets (Amount Determined by Sponsorship Level)					



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Contact Us



The Muskoka 2/4 Craft Beer Festival offers an incredible opportunity to showcase your business to thousands of potential customers.

If you are interested in Sponsoring the event, please contact Halley Clover at the Huntsville/Lake of Bays Chamber of Commerce.

Halley Clover

Business Development Manager

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